

MAIN STREET CORRIDOR PLAN

SHELBY, OHIO



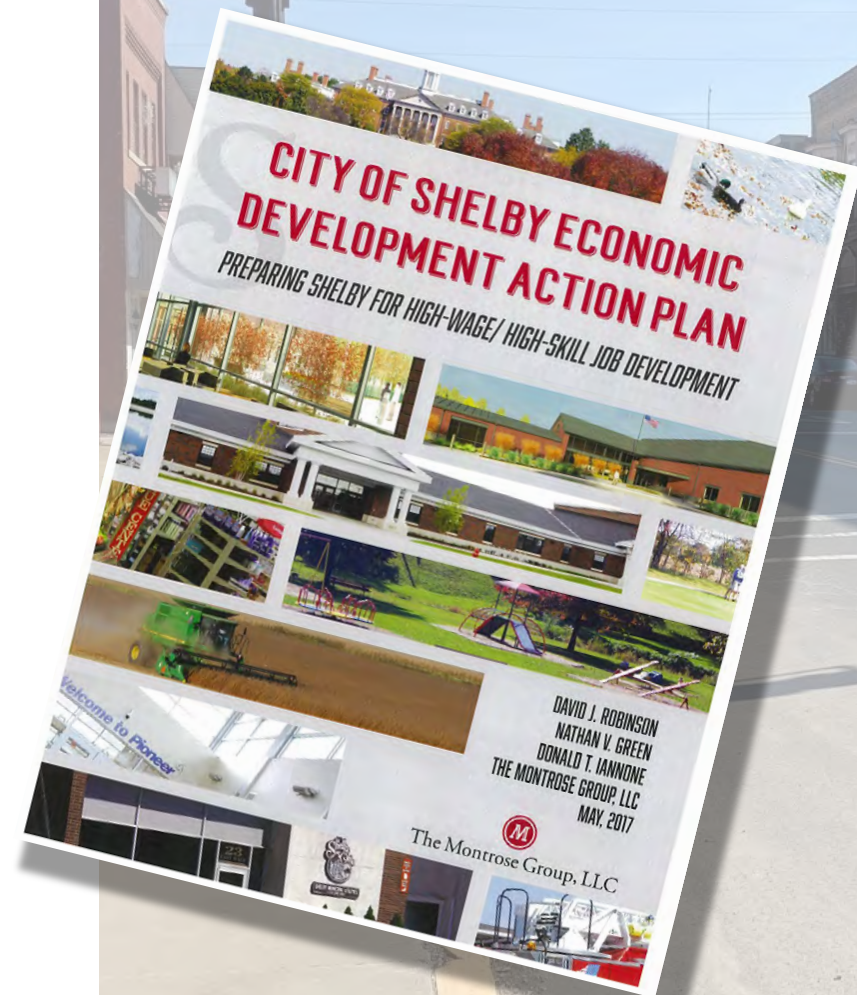
PURPOSE

“...the City of Shelby should encourage the revitalization of its downtown by rebuilding its urban core and attracting a new, younger generation back to Shelby.”

Economic Development Action Plan
(May, 2017)

The ***Main Street Corridor Plan*** builds upon the recommendations of the Economic Development Action Plan to...

1. Create a long-term vision for a vibrant downtown.
2. Identify near-term “actionable” projects that will improve the economic, social, and environmental quality of life for all Shelby residents.



STRENGTHS & WEAKNESSES

Strengths

- In-tact architecture and “street wall”
- Green space and the river corridor
- Successful creative building re-use (The Vault)
- Passion and momentum for change, preservation, and revitalization

Weaknesses

- Condition of building stock
- River perception (history of flooding)
- Lack of “anchors” (office, retail, or amenities)
- Truck traffic
- Aging demographic



OPPORTUNITIES

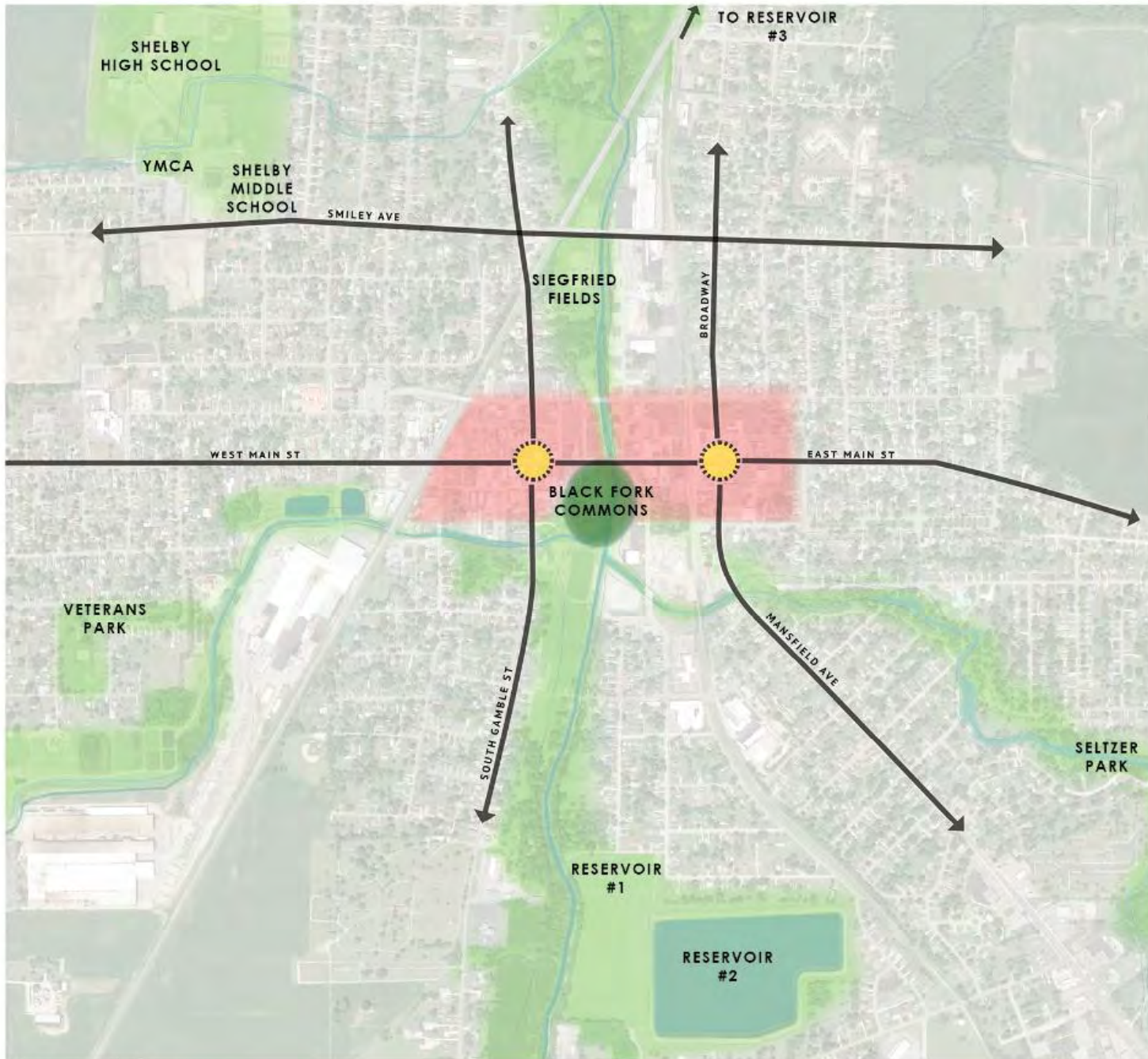
Opportunities

- Expanded and enhanced riverfront open space system
- Streetscapes that promote walkability and sense of place
- Building mix – specialty retail, office, and unique residential
- Branding that celebrates Shelby. (e.g. Agriculture, Manufacturing, Technology)



Source:
Focus Group Meetings
2/27/2019

FRAMEWORK PLAN



Framework Plan

BLACK FORK COMMONS

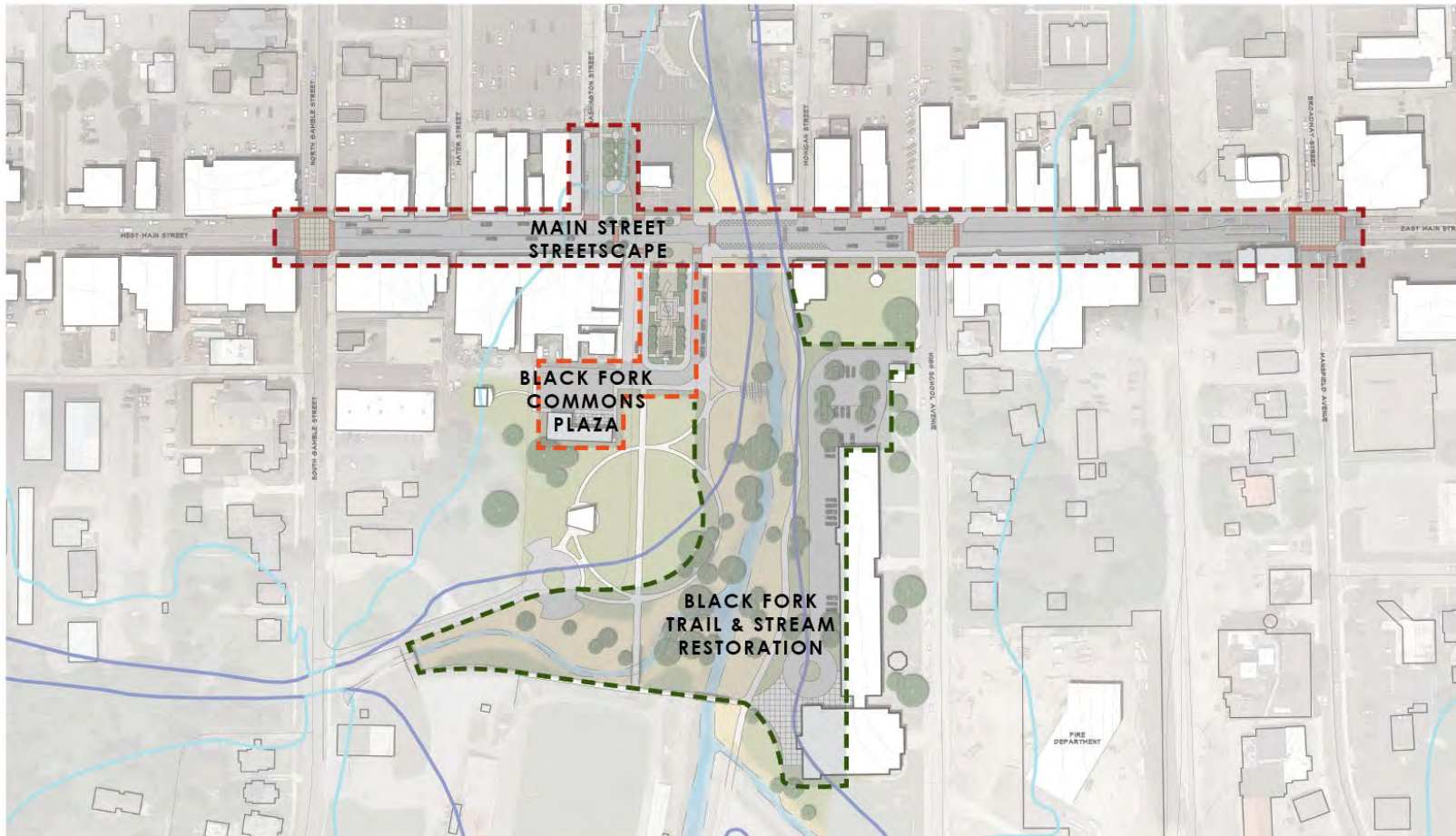
2014 – Phase 1 Implementation Plan



RECOMMENDATIONS

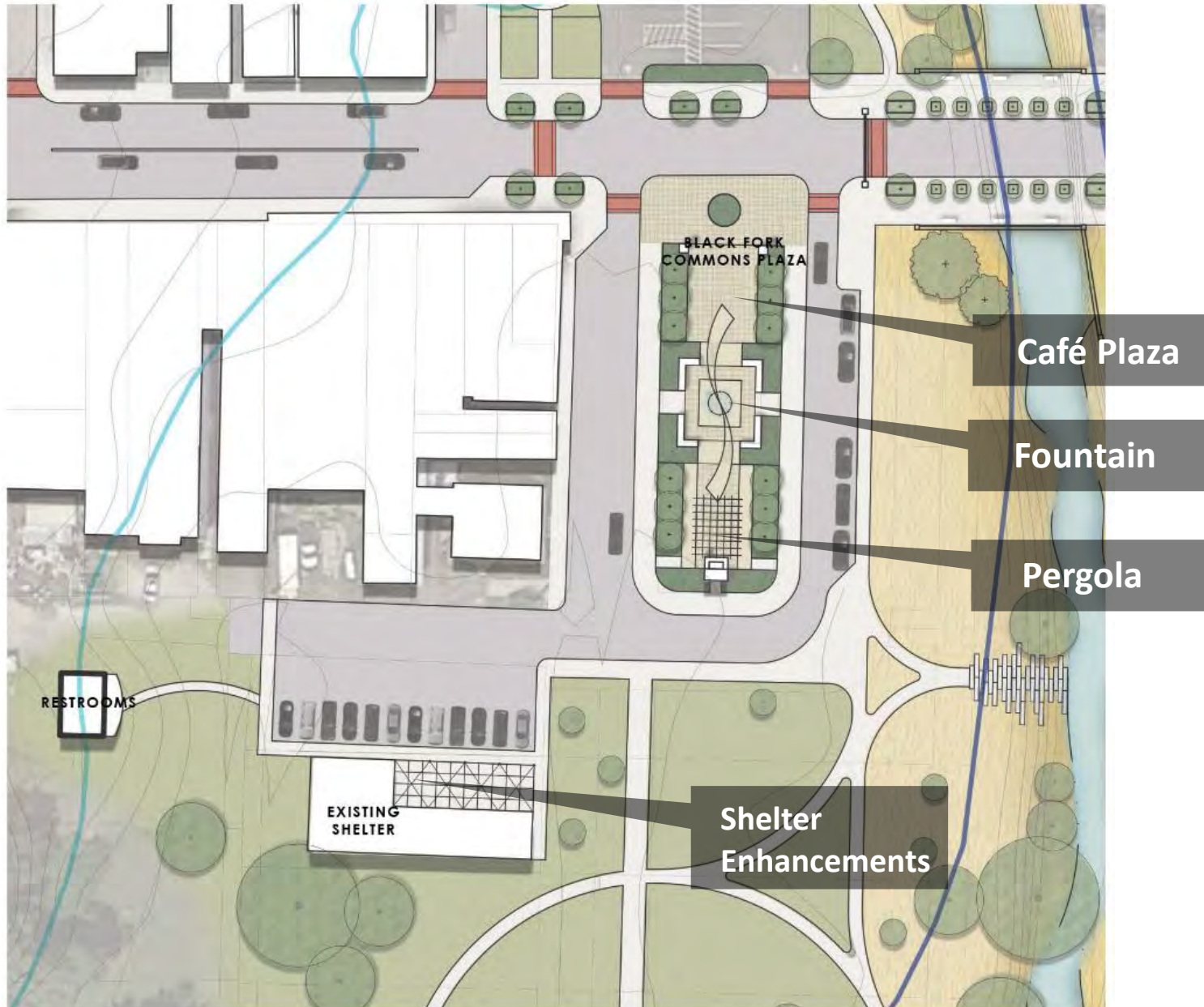
Major Projects Areas

1. Black Fork Commons Plaza
2. Main Street Streetscape
3. Black Fork Trail & Stream Restoration



RECOMMENDATIONS

Black Fork Commons Plaza



Black Fork Commons Plaza Site Plan

RECOMMENDATIONS

Black Fork Commons Plaza



Black Fork Commons Plaza Enhancement Sketch



Pop Fountain Character Imagery

RECOMMENDATIONS

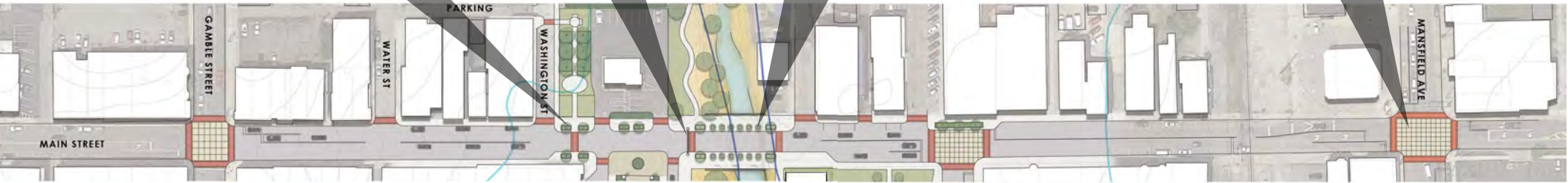
Main Street Streetscape

Pedestrian Improvements

Arch

Bridge Enhancements

Intersection Treatment



RECOMMENDATIONS

Main Street Streetscape

GAMBLE & MAIN GATEWAY



RECOMMENDATIONS

Main Street Streetscape

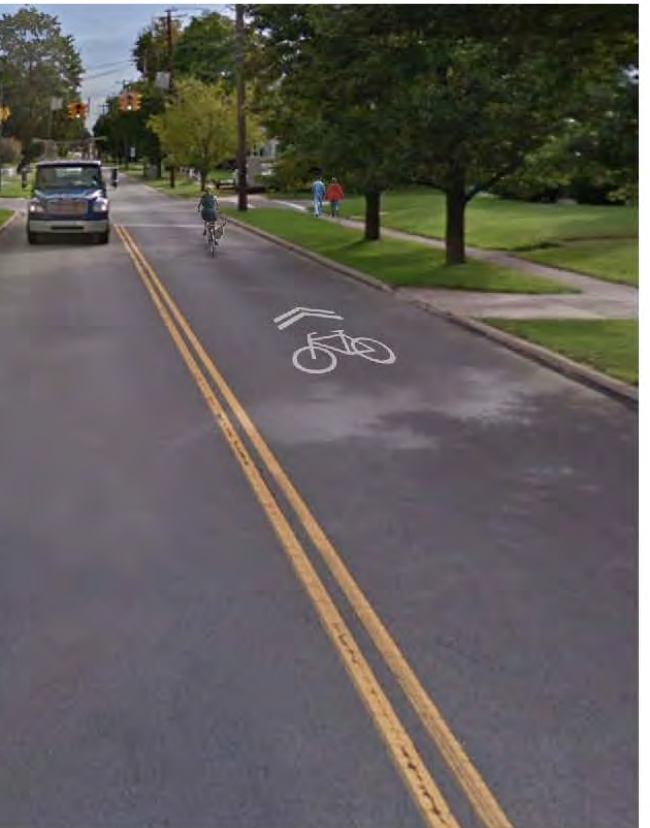
MAIN STREET AT BLACKFORK COMMONS



RECOMMENDATIONS

Main Street Streetscape

WEST MAIN STREET



RECOMMENDATIONS

Main Street Streetscape

FURNITURE FAMILY

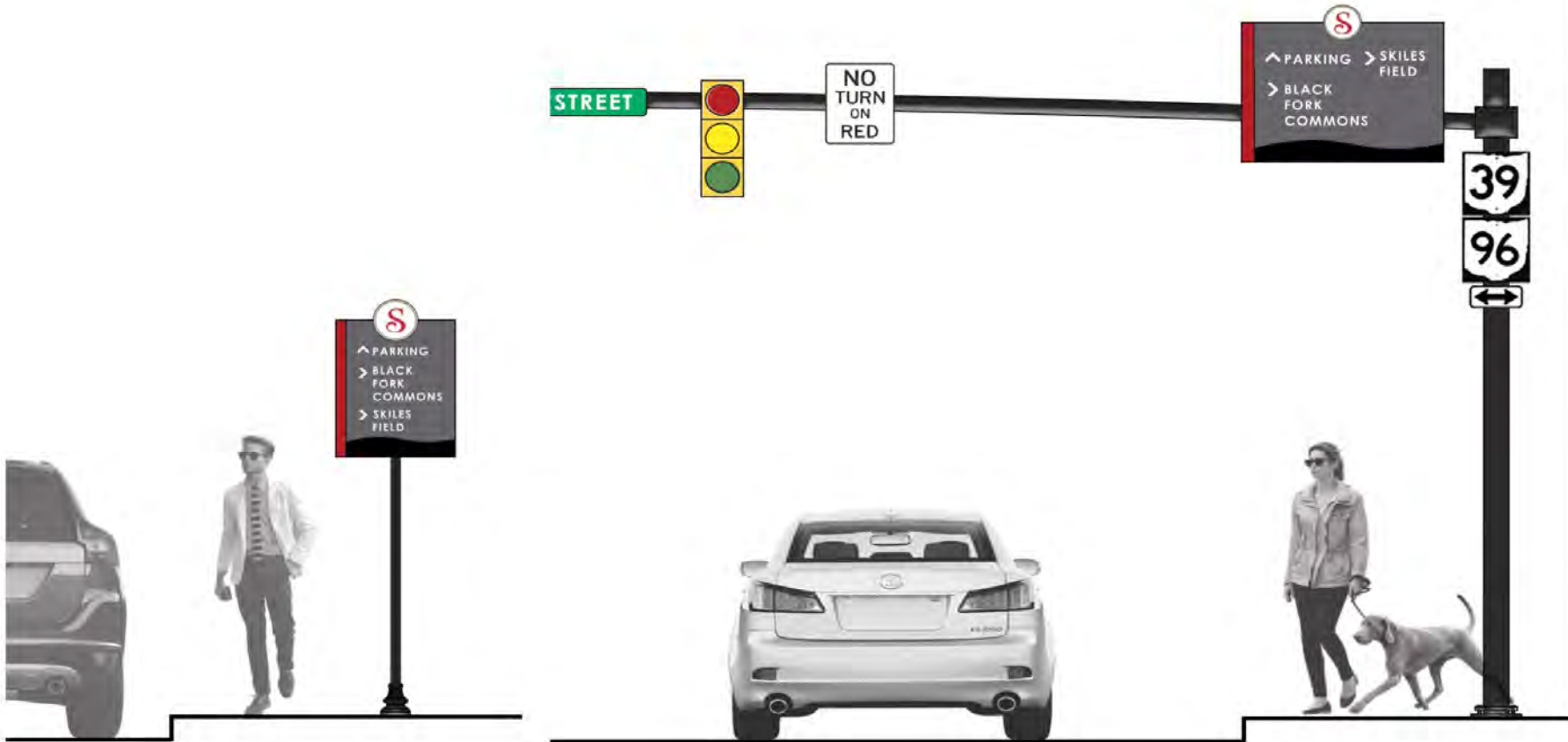


Public Art Bike Racks

RECOMMENDATIONS

Main Street Streetscape

WAYFINDING CONCEPT



Gateway Directional - Free Standing Option

Gateway Directional - Mast Arm Option

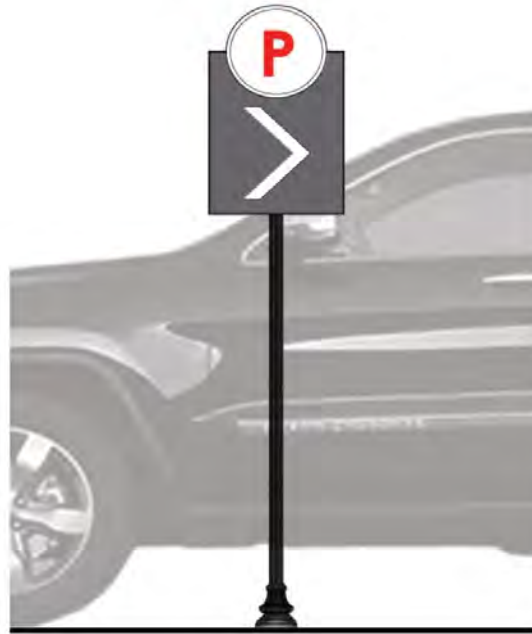
RECOMMENDATIONS

Main Street Streetscape

WAYFINDING CONCEPT



Pedestrian Directional



Parking Directional



Site Identification

RECOMMENDATIONS

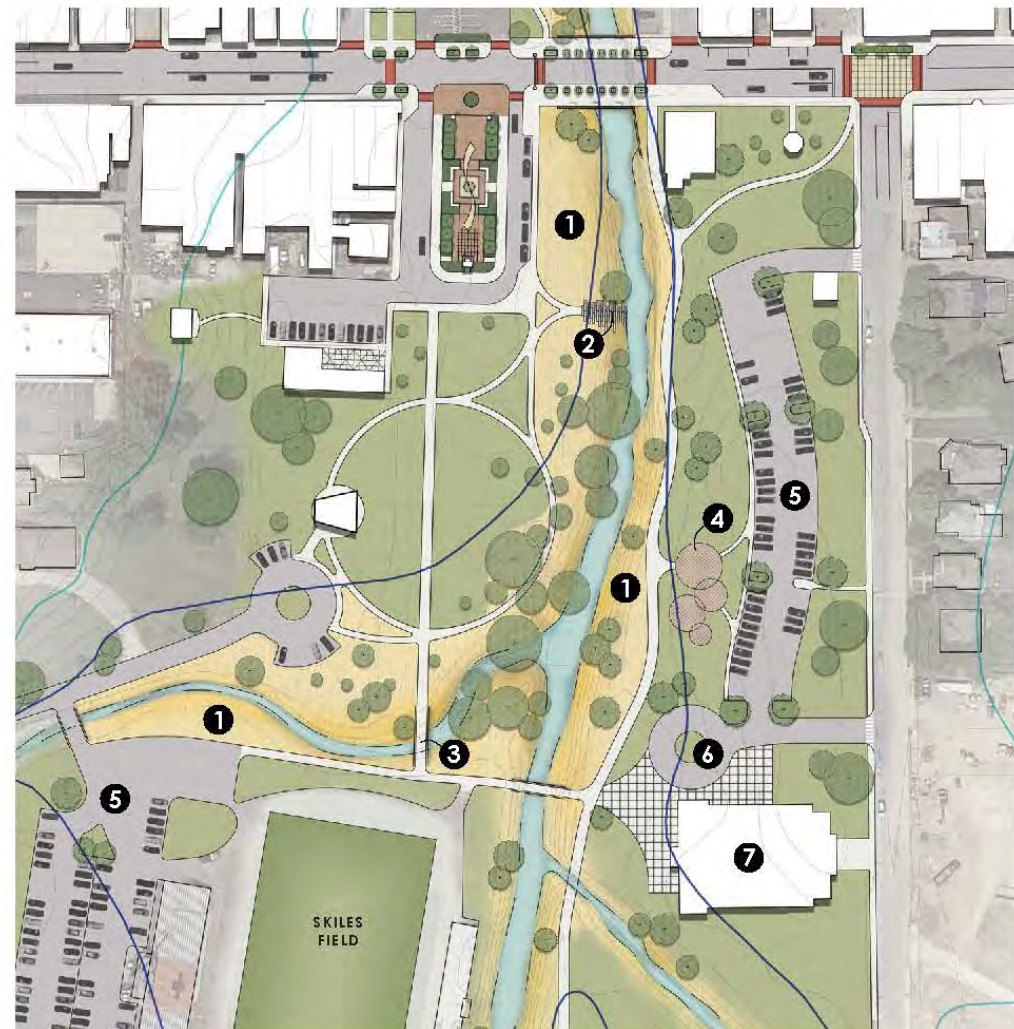
Black Fork Trail & Stream Restoration

Legend

- 1 Restored Stream Bank
- 2 Stream Access
- 3 Pedestrian Bridge
- 4 Playground
- 5 Parking
- 6 Drop-off
- 7 Central Gymnasium



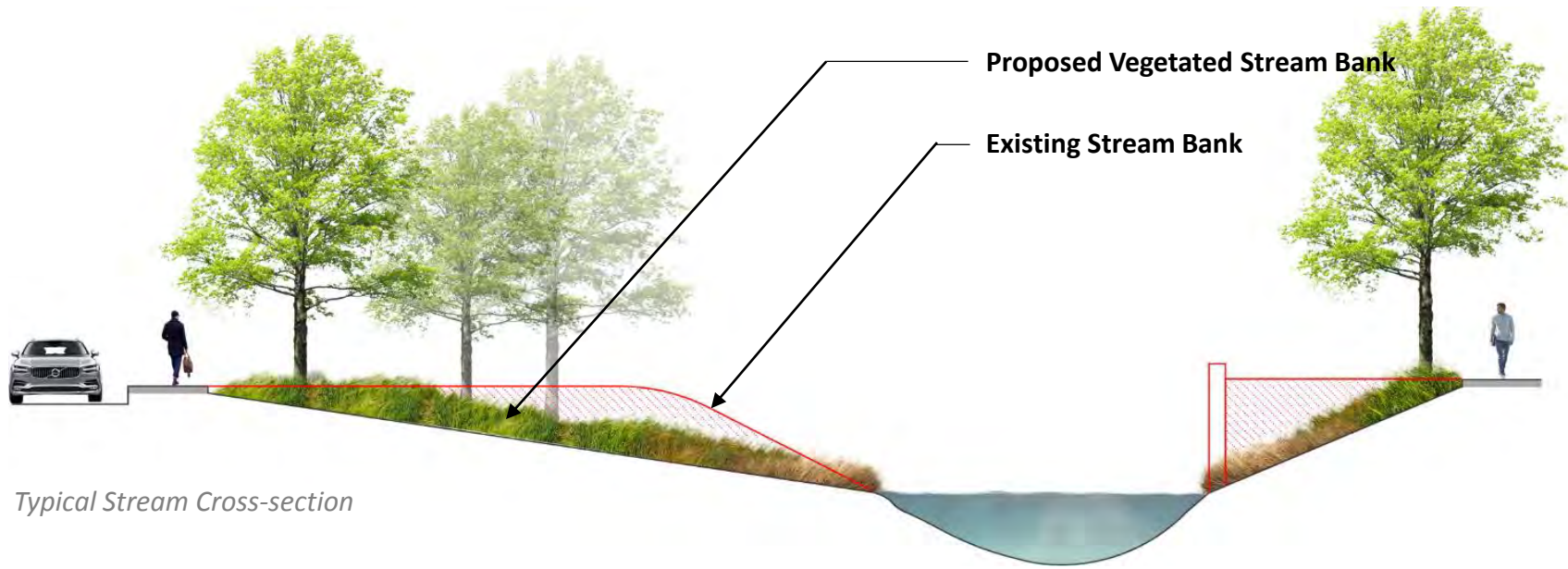
Trail & Stream Restoration Phase 1 (with School)



Trail & Stream Restoration Phase 1 (without School)

RECOMMENDATIONS

Black Fork Trail & Stream Restoration



RECOMMENDATIONS

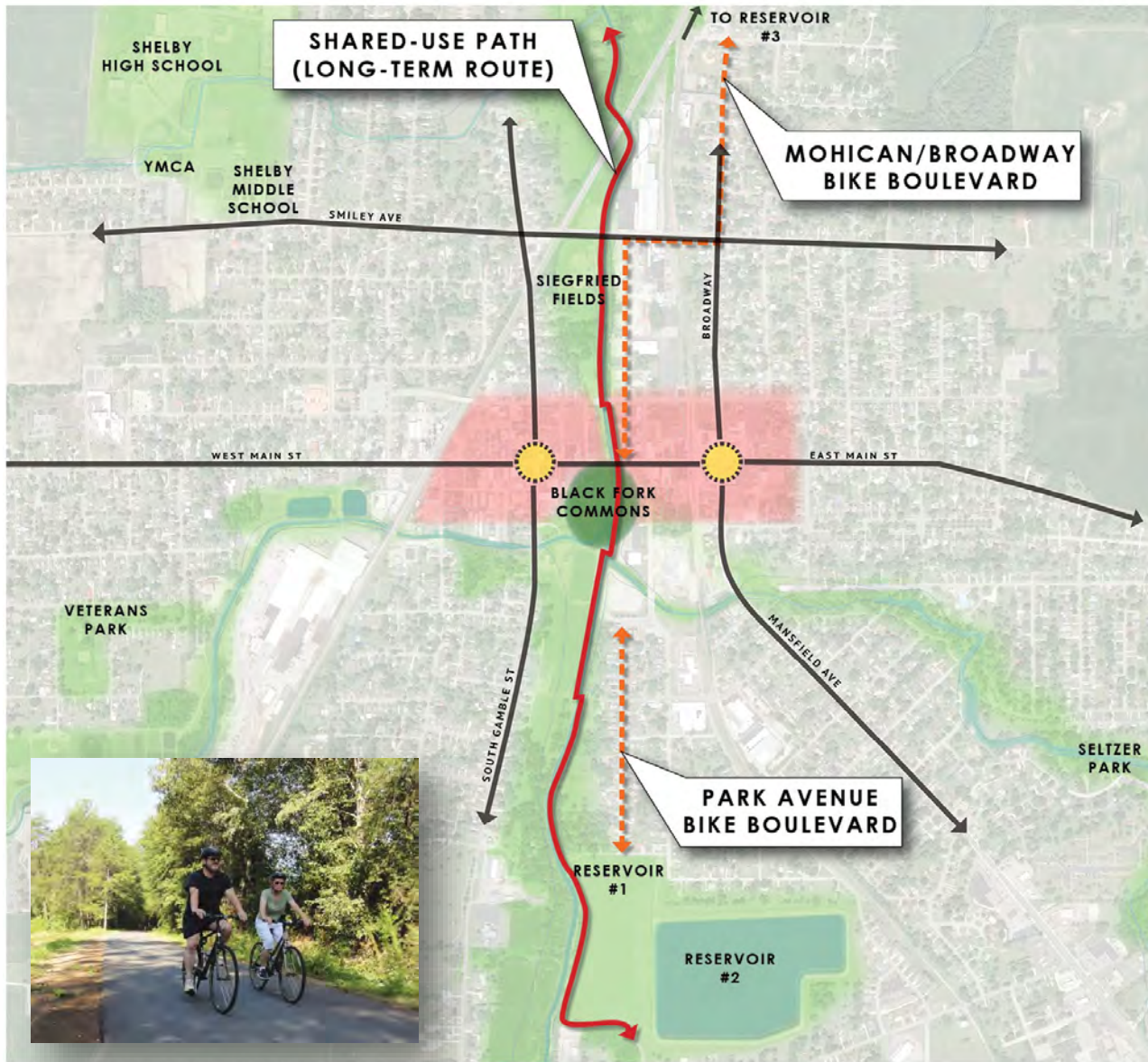
Black Fork Trail & Stream Restoration – Future Phases



Future Open Space Enhancements

RECOMMENDATIONS

Black Fork Trail & Stream Restoration – Future Phases

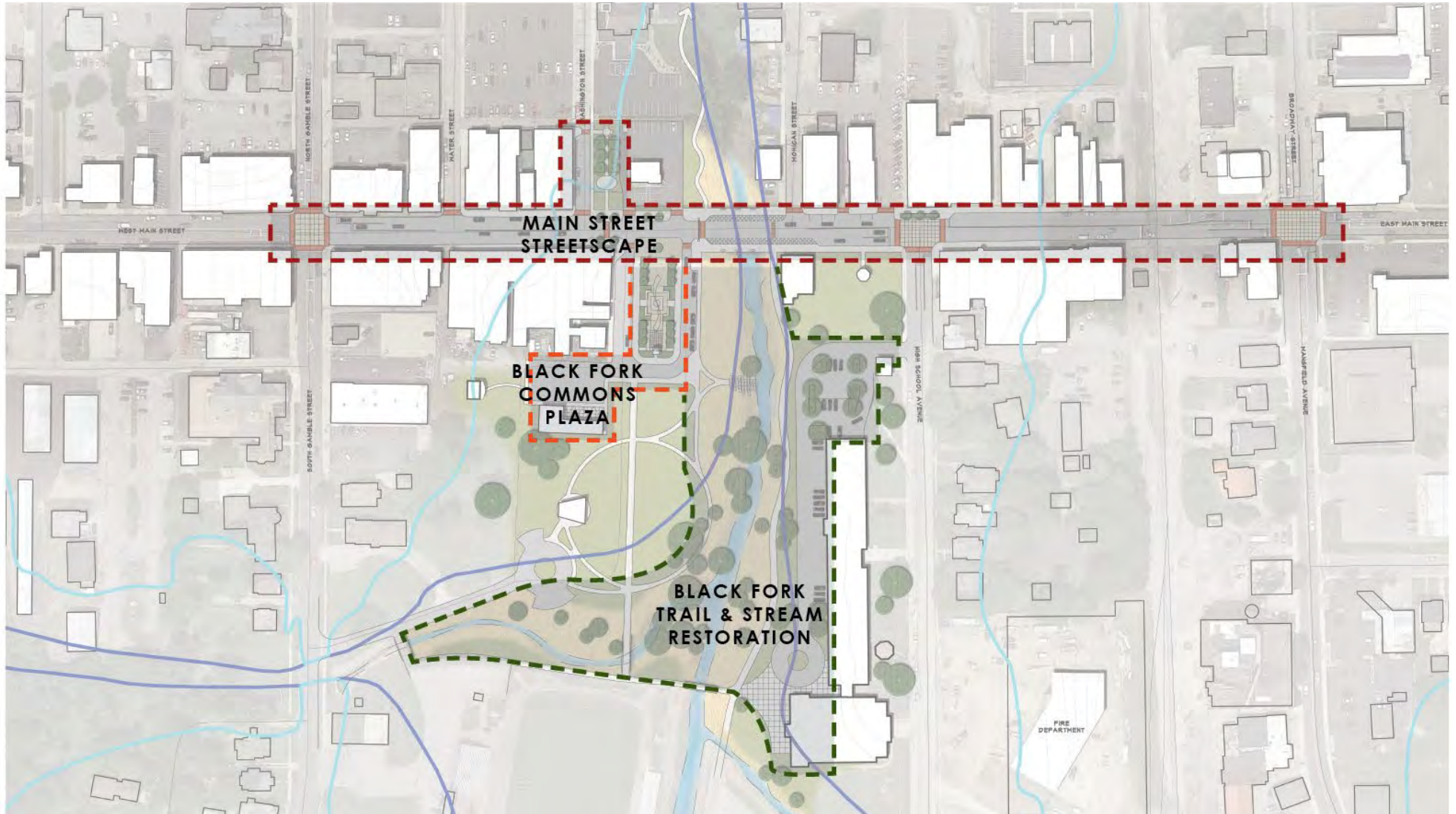


Future Open Space & Trails



Sharrow Character Imagery

Project Boundaries



IMPLEMENTATION PLAN

